

Proposal Date -
27/06/2025

Client -
PT Cangu International QQ
Regent Bali Cangu

Provider -
PT The Kelapa Group
Sunset Toad 819, Ruko Sunset
Indah II No 10, Bali
NPWP - 65.989.686.4 - 905.000

PROPOSAL

Type	Description of work	USD \$
Website	Website Design & Development Creation of a website for Regent Bali Cangu including: - strategic website UX planning - custom design to suit the Regent brand guidelines - custom coded website in modern JAMSTACK tech stack - modular development to allow for unlimited pages & flexibility - responsively coded for desktop, tablet and mobile - browser compatibility testing & optimisation - performance optimisation - integration of Regent direct booking system - integration of marketing tool (for example ConvertKit or Mailchimp) - integration of all analytics, google search console & tracking codes - development of custom form builder for lead generation - optimised for search with built-in SEO metadata tools on every page - integrated with a CMS (CloudCannon) for easy editing - complimentary on-site training session on how to manage the CMS - technical support connecting the domain name - setup with fast reliable hosting, backups and site security <i>Ongoing month website management including hosting + backups + website security + performance optimisation + content management system is an additional 2,000,000 IDR paid motnhly.</i>	\$12,500
Website	Discounted rate as part of our ongoing scope of work.	- \$10,600
TOTAL DUE		<div>USD \$1900</div> <div>IDR 30,000,000</div>